Speaker 1 ([12:55:31](https://www.rev.com/transcript-editor/shared/Yr7MURZ1ZJWNI-20VPX5hLJ_k__Rn-vah9pKsZIuPXwBWMsAiAUPfxRKAQCWHLjZe7s6HvlT5QHEA6RwB8xinRCYXsI?loadFrom=DocumentDeeplink&ts=0.3)):

All right, first things first, if I could just have you say and spell your first and last names for me.

Lysa Ratliff ([12:55:34](https://www.rev.com/transcript-editor/shared/fZP7v_AMAY3qLKaYvxFVlD1T1nUllCRNtFO9hvVm10A3AlkWbljB9H6_zcZjN1TKkX9HFPQV_JWeKN9Me7QgAVgxqPQ?loadFrom=DocumentDeeplink&ts=3.54)):

Sure. It's Lysa Ratliff and it's L-Y-S-A R-A-T-L-I-F-F.

Speaker 1 ([12:55:41](https://www.rev.com/transcript-editor/shared/GCbPtW4OrZBS1Q8f9UH1sG6EGpys-tOLLQUyxYcysIVNZ2bGNOHpzd4UX7_hD5zzsOXh5WXZH-NB4scFvDbInpSyEWg?loadFrom=DocumentDeeplink&ts=10.14)):

And CEO of KABOOM!.

Lysa Ratliff ([12:55:42](https://www.rev.com/transcript-editor/shared/okAm3jt5RQTyL8dWDSn4sETD8vvMQPC5TxkByz8FiwPgIYzxxulXLuiVWS-ejD_HCqCPGwUuFtoUToF56d1qvc7uMjE?loadFrom=DocumentDeeplink&ts=11.04)):

CEO of KABOOM!.

Speaker 1 ([12:55:42](https://www.rev.com/transcript-editor/shared/p8jEn4FyR4QFmu6qv9HJdpi9x2cqNtTD9f9NYe2fg2jg2WAsjfCQLpTAivw9hftoxQXb90oOCGC4ACsiKVaCr6otm6w?loadFrom=DocumentDeeplink&ts=11.94)):

Great. This is what you guys do. Does this ever get old to you?

Lysa Ratliff ([12:55:46](https://www.rev.com/transcript-editor/shared/vKIPgf8aHNnCKmfyx6kjZgJqOhgbXcRJqI9YCyOOJxRpkX_gEX9YRJzPAU_W4mc4On8JJ8mHRi4vJufm8vYKPhyUoa0?loadFrom=DocumentDeeplink&ts=15.72)):

No, this never gets old for me. Every single project is special and it's like just a new life all over again. And it's special because every single project is really all that's beautiful in the community. We are truly bringing to life what this community is made of. The love that's here, the future that's here. And so every single project we do is magical. It's a whole new magical experience.

Speaker 1 ([12:56:14](https://www.rev.com/transcript-editor/shared/fSZb0va1g7oIIwDZSJhDhcuV1-17Z-QUKqeaH6lRhDuFNHZnbGrmnDOyFAqMfcZer4SbwVMgeOnXTdMhajZm9nX0zpU?loadFrom=DocumentDeeplink&ts=43.74)):

Tell me about One Family specifically. What makes them a special organization for you to work with?

Lysa Ratliff ([12:56:19](https://www.rev.com/transcript-editor/shared/Mx5A0ZVry_6ouGv6rxz9wotHmn-RGmBtiRCS9m23Y0obiFG2BizbJvMkhJebCS36cwY5Blu1te-Gj8pbdylud0RGFxQ?loadFrom=DocumentDeeplink&ts=48.81)):

Oh, One Family is the light in the Chicago community. KABOOM! has been talking to One Family for a long time, two years. And they have, let me start over. Sorry. I'm going to try to tighten it up.

Speaker 1 ([12:56:34](https://www.rev.com/transcript-editor/shared/htV2Ml9IXuCDjpi7_zHYoqi6lQuBxDo1of6Dvwz7k5csfzGhoWlbYVRHn3T0dDyMgBxrk213XpW-1M237L7rfFTwwmU?loadFrom=DocumentDeeplink&ts=63)):

Sure.

Lysa Ratliff ([12:56:36](https://www.rev.com/transcript-editor/shared/04WFMXpyHvJTms3Yj9BKxHFlgMuhfQ3W3HKo2qMMgrPJtPEzHadZr-pLwCXUEcxqfw-eWDYD-fkSHi7LMX-UkpXQHns?loadFrom=DocumentDeeplink&ts=65.73)):

Okay. One Family is a light in the Chicago community. KABOOM! has been talking to them for two years. They make sure that our babies stay together and keep some familiarity. I thought that'd be better. I'll nail it. We'll be done here because I'm not going to mess up again.

Speaker 1 ([12:57:02](https://www.rev.com/transcript-editor/shared/8u4UfpCPxc3JM8IP8B-ukts7tGEMvMIKNXVMQOANP-d2Ol63V4vcj0ezSTmf7KQSO0XbVO0tQT9XJKod0eqohvN1uVM?loadFrom=DocumentDeeplink&ts=91.92)):

Take your time.

Lysa Ratliff ([12:57:07](https://www.rev.com/transcript-editor/shared/R890yAsHPcF_ukmkrKB_JiJgEagdA46ForzWKyybcNxVw9lKvCUp8ua-83XvwJJTRpZ55lgEOO5GmZz_EQHPVs9Glmw?loadFrom=DocumentDeeplink&ts=96)):

Okay. Should I start somewhere else then? Something's not going right there.

Speaker 1 ([12:57:07](https://www.rev.com/transcript-editor/shared/byD_72qVpa7YhudVzIravECUdvKelDkjgYyHJV1Vv7rtbgXuERCj7ZuGZ0PHCEj0giudMq5wXmsluzvA_3XLp3AZLJY?loadFrom=DocumentDeeplink&ts=96.54)):

I don't think we even need to start with their light because we have that part.

Lysa Ratliff ([12:57:07](https://www.rev.com/transcript-editor/shared/063TsLu-pD3W26R8SgDOMhJrwSPcMRTM_VX6NJ-3jFtrnUQFoPP3Y7z77yHMqOkyaaqkR3SaT8DcSOn5eDU0fE1bwO8?loadFrom=DocumentDeeplink&ts=46627.5699999)):

Okay.

Speaker 1 ([12:57:11](https://www.rev.com/transcript-editor/shared/1_0kI1o9_kXNQGnAmTmZwSywUI3DUABO-a0Z6VaadWhIa_yglIJz6NJeCszOwB17Hnv78uSlHWOpSClWTpdFkDlcKb0?loadFrom=DocumentDeeplink&ts=100.35)):

So if you just want to lead me into the story of they had reached out to you and you've been looking for a partner to work with.

Lysa Ratliff ([12:57:17](https://www.rev.com/transcript-editor/shared/7jdeR63Q0lhM22KKj4kZsdUvg4Pfxrmbu7bznIIPKOxsHaZz-2t7naaxvOXkkawGVmOmiJc0sr1w3rmZgxfxy4XjSQs?loadFrom=DocumentDeeplink&ts=106.86)):

So today is a long time coming. KABOOM! has been talking to, I just lost the name. Oh my God. You said one light. Oh yeah. Oh, that's, I was saying one light. Okay, here we go.

([12:57:29](https://www.rev.com/transcript-editor/shared/TKsUZrjKgyq3zD8jz8W8SAS45WbV53hsaiWl5OsA2nVYNw9qQQ7XmKMpd-lX2vBjYkwgVciKWuVvue4khIRogUmJbGA?loadFrom=DocumentDeeplink&ts=118.47)):

Today is a long time coming. KABOOM! has been talking to One Family for two years. We have been dreaming about what this space could be, but we didn't have the partner to come in and do it. And so though we knew the community here needed a place for our kids to play, we just didn't have the resources. They had some pretty unique needs that meant we needed an army of volunteers and we needed just the right partner. And maybe about six months ago, Travelers who's been working with us since 2017 said, "What's in your way? Where do you have some obstacles? How can we help if there's anything that you're stuck with?"

([12:58:10](https://www.rev.com/transcript-editor/shared/NEDHnLRS_jEwDEtS8OX2Ph5bjGmMi39fLpW7dQUb_q2rWkmLZgcAGGCJ6VQLRZZLgl8wPMGNO3imhTjO3Eo-a8EociU?loadFrom=DocumentDeeplink&ts=159.21)):

And I said, "Oh my goodness, I'm so glad you asked. We've been talking to this community for a very long time and they need us to come in and really have a hero moment." And Travelers said, "Absolutely. Not only will we fund the project, but we will bring the people to make sure it happens." And we've been working with Travelers since 2017 and time and time again, they have continued to be a light for us. They have continued to show up and build amazing places like this. And thank goodness. Thank goodness, because this project's a long time coming.

Speaker 1 ([12:58:48](https://www.rev.com/transcript-editor/shared/6qRlRmBjIc5vIVZBA_4zGszgvSl7lRr6T9WE13GHhFuwoEQcWy5M6LVIsebgPXrZJBVmTma8QDY9qgQioGW8TGWag2k?loadFrom=DocumentDeeplink&ts=197.19)):

Awesome.

CREW ([12:58:48](https://www.rev.com/transcript-editor/shared/PrRqkrIrPk0rrLewpmLi8G83YuPYSj6P4Uw4eJ3Rt7s9Zli2sK6zKEgm7xMV2efZT7V3E_bFFiNL8BufCj8Wi0VVzHo?loadFrom=DocumentDeeplink&ts=197.76)):

You might want to try the Traveler bit of that again without the airplane.

Speaker 1 ([12:58:51](https://www.rev.com/transcript-editor/shared/bWqgUEJXGB0XgJRXExF9xT7EtpiQqb_oRxu2727AXVyqjk4osegpAk9O48oSZEhM7f7wBvK5WZPalgIf5T4vS5gM-98?loadFrom=DocumentDeeplink&ts=200.49)):

So we did have a large rumble with the airplane.

Lysa Ratliff ([12:58:54](https://www.rev.com/transcript-editor/shared/dXSSSXt9gs-rCkLX_SM6HFdFrt9NVyGk99gWnzMY-EaBmL2mepaz0eaRudKQk_CMq2MJGeHgYfN24sGD7_7BcVHqfG8?loadFrom=DocumentDeeplink&ts=203.25)):

Oh, did we? Okay.

Speaker 1 ([12:58:54](https://www.rev.com/transcript-editor/shared/RvS1QXK1G62j4z949MjjcvxoYWxHbav4D4PqVzz77THtgpaj--BmwfCIF1dDgg_Mg49tz5pLDnguyaiSu87LGLRIB6k?loadFrom=DocumentDeeplink&ts=203.37)):

You did a great job. And so maybe we'll just do a recap of that. You could just start with, "it's been a long time coming." And if we can just maybe condense that down to 10 seconds so that we have a shorter sound bite that'd be wonderful.

Lysa Ratliff ([12:59:05](https://www.rev.com/transcript-editor/shared/q9fDkbzRxDXZ7YAMN3mU-4HNMDf3p5mquvAKOL6w9Vfa_VNN7KY1IvsDrMv5C9SruUlTiDsv8rLKrmiuiz00TZn4IZs?loadFrom=DocumentDeeplink&ts=214.41)):

Yeah. So just a 10-second clip of all of that?

Speaker 1 ([12:59:07](https://www.rev.com/transcript-editor/shared/frbqnSec9iz3c4evp-IHBwMkwtIo6i3KVv2p_8B-ABNVtDjTZZbRCMUEHmqUPaNWVtMu0HCLJ2n3pnGHHhXxdMebLps?loadFrom=DocumentDeeplink&ts=216.84)):

Yeah, yeah.

Lysa Ratliff ([12:59:07](https://www.rev.com/transcript-editor/shared/HVgAKrDIvswWGwuRbRrLH_jIkLcbCC1RngrA-fh0Erjo7bY2hCF0wBtQ0vaAWXwIlchL4DU09S8BLtYwChavPS-M9Z0?loadFrom=DocumentDeeplink&ts=216.93)):

Okay.

([12:59:12](https://www.rev.com/transcript-editor/shared/e6TkXs6LT-aCxhLJDT0jwczGdXVSwW7J_PDPNm4-QRH0fFhYUsxcjTc_RjdiPZz8G5DPWvBVPAMh4XyEHjKCohqDuP8?loadFrom=DocumentDeeplink&ts=221.07)):

This project has been a long time coming. We have been trying to get this playground built for two years. And maybe seven months ago, Travelers reached out and said, "Hey Lysa, where are you stuck? Where do you guys need a helping hand?" And we said, "We have just the project." and not only did they say absolutely we're there, they brought out all of these volunteers to make sure we got it built. And it has been an extraordinary gift for us and for the community. And to know that we have a partner that is there for us when we get stuck, when we have opportunities to change community, to say we're going to come in and give you the helping hand you need is everything to us. And it is the beauty of the relationship that we have with Travelers.

Speaker 1 ([13:00:00](https://www.rev.com/transcript-editor/shared/_PAJbPVE-5wjYBnVu_pJSAQDVMl0UJNlDKhhIwFPRGB0Vc0F5st57J8-XSgJMGRY9Vt9PGQ13uGe7Ao2Cd6HrWFUtIk?loadFrom=DocumentDeeplink&ts=269.43)):

Wonderful. Let's talk a little bit about your philosophy of play. So these kids, I mean, it is so good for these kids to have a safe place to be outside and to imagine and dream and all of those things. Tell me a little bit about KABOOM!'s philosophy on the power of play and kind of what this means to this community.

Lysa Ratliff ([13:00:16](https://www.rev.com/transcript-editor/shared/PMrR6thtNcO6pnuY6aDl5hFekQfDkiaGYJ2vUWV4NVOv94DwJvs3voO44-0Koa1z827d9DIyCKpBXc0Axrd9D8eHEpk?loadFrom=DocumentDeeplink&ts=285.93)):

So KABOOM! first of all believes that everything that we are and everything that we will become is wrapped up in our kids. And that as adults, we need to make sure we give them everything that they need in childhood. And the basic necessity of childhood is play and making sure that our kids have extraordinary places to play. Where they can take risks, where they can learn to navigate their place in the world, where they can deal with some of the social issues that they might be dealing with. Play is everything. And so making sure that all of our kids have access to great places to play is why we exist.

([13:00:56](https://www.rev.com/transcript-editor/shared/dNzkM0-YzNYQ2hsKxKvot_WT60rlxxba3otjRfRPGJ74XvTblpBo05BksGt6IYnFow1AV7BnZnBoYUMylpL-iJAHeYg?loadFrom=DocumentDeeplink&ts=325.68)):

We believe that what's true for one should be true for all. And so we want to make sure that all kids have the most extraordinary backdrop to their childhood to be able to get all the benefits that they can from play.